

DEVI AHILYA VISHWAVIDYALAYA, INDORE

// NOTIFICATION //

It is being hereby notified that examination programme for MBA (MM), (FA), (HA) IV Semester is scheduled as below:-

EXAMINATION PROGRAMME FOR MBA (MM), (FA), (HA) IV Semester
EXAMINATION April - 2026

TIME: 03:00 P.M. TO 06:00 P.M.

DATE/DAY	MBA(MM) IV Semester	M.B.A. (FA) IV SEMESTER	M.B.A. (HA) IV SEM.
01.04.2026 Wednesday	Product and Brand Management	Project Planning Appraisal & Control	STRATEGIC MANAGEMENT
04.04.2026 Saturday	Rural Marketing	Tax Planning & Management	INDUSTRIAL RELATION & LABOUR LAW
06.04.2026 Monday	Industrial Marketing	Corporate Finance & Treasury Management	TAX PLANNING & MANAGEMENT
08.04.2026 Wednesday	Service Marketing	Decision Making Skills	BUSINESS PROCESS RE-ENGINEERING
10.04.2026 Friday	Direct and Event Marketing	Multinational Financial Management	BUSINESS ETHICS & MANAGEMENT BY INDIAN VALUES
13.04.2026 Monday	Marketing Decisions	Financial & Indirect Tax Law	INTEGRATED MARKETING COMMUNICATION
15.04.2026 Wednesday	----	Strategic Financial Management	DECISION MAKING SKILL

Note:

1. No guarantee is given to candidates regarding the order of question papers.
2. Admission cards of candidates will be sent to the Principal of the college/ institution three days before the commencement of the examination.
3. During the period of examination if any general or local holiday is declared by the state Govt. even then the examination will be held as per notified programme.

University House
Indore: 452001

Encl. No. : Exam./Self. Fin./2026/ 818

Copy Forwarded to:-

1. Director/Principal, All concern college,
2. Asstt. Registrar (Conf.), D.A.V.V., Indore for information & necessary action.
3. Incharge, IT Centre Net, D.A.V.V. Indore
4. D.S.W., D.A.V.V.
5. DCDC, D.A.V.V.
6. Incharge, C.V.C. D.A.V.V.
7. Incharge MP Online, I.I.P.S., D.A.V.V. Indore
8. Enquiry Section D.A.V.V. Indore
9. Incharge, University Press, D.A.V.V., Indore

Controller of Examination

Date:

11 5 JAN 2026

Asstt. Registrar (Exams.)